



## **KIDS & KOPS DAY 2017: SPONSORSHIP INFORMATION**

SAYNO Inc., along with partnership from the city of Montgomery and the Montgomery County Commission, is thrilled to present Kids & Kops Day 2017. Kids & Kops Day is an afternoon indoor and outdoor festival of family-oriented enjoyment on October 21<sup>st</sup> at the Montgomery Multiplex at Cramton Bowl.

This event will include free food for kids, interactive games, and prizes. There will be a range of exhibits, offers from vendors, lots of entertainment, and outstanding presentations such as drug police dogs and motorcycle demonstrations by our partners and friends in law enforcement.

Kids & Kops Day began in 1992 to promote a mutual understanding, cooperation, and friendship between members of law enforcement, designated first responders, and the people within the communities that they serve.

This event is a wonderful opportunity to have fun while supporting the River Region communities, law enforcement, and SAYNO's mission of fighting drug and alcohol abuse as well as the related social ills targeting youth.



***SPONSORSHIP OPPORTUNITIES ARE PRESENTED BELOW***



# KIDS & KOPS DAY

Noon, Saturday, October 21st, 2017  
MONTGOMERY MULTIPLEX AT CRAMTON BOWL

## *SPONSORSHIP PACKAGES*

- \$20,000 **PLATINUM SPONSOR**
  - Recognition as **PLATINUM SPONSOR** from stage (pre-, post- event, and during each break)
  - On-stage signage as **PLATINUM SPONSOR**
  - Prominent placement on SAYNO website w/ hyperlink
  - **PLATINUM SPONSOR** designation in press releases
  - Prominent placement in all promotions (on air promos, email blasts, T-shirts, signage, and select publications throughout River Region)
  - 12 free T-shirts and **PLATINUM SPONSOR** badges
  - Full section ad in event publication
  - Optional booth in vendor village
  
- \$15,000 **GOLD SPONSOR**
  - Recognition as **GOLD SPONSOR** from stage
  - Stage-adjacent signage as **GOLD SPONSOR**
  - Placement on SAYNO website w/ hyperlink
  - Placement in all promotions (on air promos, email blasts, T-shirts, signage, and select publications throughout River Region)
  - Half section ad in event publication
  - 8 free T-shirts **GOLD SPONSOR** badges
  - Optional booth in vendor village
  
- \$10,000 **SILVER SPONSOR**
  - Recognition as **SILVER SPONSOR** from stage
  - Signage as **SILVER SPONSOR**
  - Placement on SAYNO website w/ hyperlink
  - **SILVER SPONSOR** designation in press releases
  - Placement in promotions (on air promos, email blasts, T-shirts, signage, and select publications throughout River Region)
  - 1/3 section ad in event publication
  - 6 free T-shirts and as **SILVER SPONSOR** badges
  - Optional booth in vendor village

- \$5,000 **BRONZE SPONSOR**
  - Recognition as **BRONZE SPONSOR** from stage
  - Signage as **BRONZE SPONSOR**
  - Placement on SAYNO website w/ hyperlink
  - **BRONZE SPONSOR** acknowledgment in event publication
  - **BRONZE SPONSOR** mention in press releases
  - Placement in on air promos, email blasts, and select publications throughout River Region
  - 4 free T-shirts and **BRONZE SPONSOR** badges
  
- \$2,500 **SHIELD SPONSOR**
  - Logo placement on SAYNO website
  - Logo placement and acknowledgment in event publication
  - Logo placement in email blasts
  - 2 free T-shirts and **SHIELD SPONSOR** badges
  - Optional Prize Sponsorship acknowledgment
  
- \$1,000 **PRIZE SPONSOR**
  - **PRIZE SPONSOR** acknowledgment in Festival publication
  - Acknowledgment during one door prize giveaway
  
- \$500 **PATRON**
  - **PATRON** acknowledgment in event publication
  - 1 free T-shirt
  
- \$100 **FRIEND**
  - **FRIEND** acknowledgment in event publication



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## SPONSORSHIP FORM

Business or Individual's Name: \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Which Level of Sponsorship?

- \$20,000 PLATINUM SPONSOR
- \$15,000 GOLD SPONSOR
- \$10,000 SILVER SPONSOR
- \$5,000 BRONZE SPONSOR
- \$2,500 SHIELD SPONSOR
- \$1,000 PRIZE SPONSOR
- \$500 PATRON
- \$100 FRIEND

Make all checks payable to SAYNO, Inc.

Thank You!

SAYNO accepts cash, checks and credit card. To pay by credit card, visit SAYNO's website at  
[www.saynomontgomery.org](http://www.saynomontgomery.org).

Mail form and payment to: SAYNO, Inc.  
492 South Court Street  
Montgomery, AL 36014

For more info., contact Anderson Graves  
334-265-1821 or  
[agraves@saynomontgomery.org](mailto:agraves@saynomontgomery.org)

Your gift is tax deductible.

SAYNO is a 501(c)(3) not-for-profit organization.

Visit us on the web @ [www.SAYNOMONTGOMERY.org](http://www.SAYNOMONTGOMERY.org) and like  
us on FaceBook @ SaynoMontgomery